



# PARTNER

## with NCUFC



# ANNUAL PARTNERSHIPS

## Why Our Annual Partners Matter

Annual Partners help us provide education, hands-on training, and networking opportunities to our urban tree community. NCUFC is the primary local provider of continuing education credit (CEU) opportunities for Certified Arborists and Tree Care Workers in North Carolina. **In 2024 alone, we hosted 10 events that provided 60 hours of education with 100+ various CEUs to more than 350 tree care industry professionals!** Partnerships support programming and outreach, and allow us to continue strengthening the urban forest community.

Annual Partnerships also support the NCUFC Legacy Tree Fund. Our grant program helps fund NC community tree planting projects to keep our state's municipalities shaded, clean, and healthy.

## Annual Partner Benefits

All Annual Partners receive **exhibitor space** at the annual Great NC Tree Conference, **recognition posts** on our social media platforms (FB, IG, LI, X), and **year-round logo recognition** on the following NCUFC materials and publications:

- Monthly E-Newsletter
- All educational programs and announcements for the Carolina Canopy Workshops, Certified Arborist Prep Courses, Webinars, and Annual Conference.
- Partnership Page of the NCUFC website with hot-link to your webpage.

Each Partnership Level - Pine, Oak, Maple, and Elm - also has **unique additional benefits** (see next pages).



# ANNUAL PARTNERSHIPS

## PINE TREE: \$10,000 Yearly

### Pine Tree Partner Added Benefits:

- Platinum Leaf Membership for one year; covers membership fees for 10 individuals within your organization (\$450 value)
- Five gift Bronze Leaf memberships to share with anyone outside of your organization (e.g., client, network associate, or tree board member) (\$250 value)
- A full-page advertisement in the annual conference program (\$300 value)
- Registration for 5 attendees of the annual conference (\$1,000 value)
- Partner profile in an issue of our monthly E-Newsletter (\$600 value)

## OAK TREE: \$5,000 Yearly

### Oak Tree Partner Added Benefits

- Platinum Leaf Membership for one year; covers membership fees for 10 individuals within your organization (\$450 value)
- Three gift Bronze Leaf memberships to share within anyone outside of your organization (e.g., client, network associate or tree board member) (\$150 value)
- A 1/2-page advertisement in the annual conference program (\$150 value)
- Registration for 3 attendees of the annual conference (\$600 value)





# ANNUAL PARTNERSHIPS

## ELM TREE: \$3,000 Yearly

### Elm Tree Partner Added Benefits

- Gold Leaf Membership for one year; covers membership fees for 5 individuals within your organization (\$210 value)
- Two gift Bronze Leaf memberships to share within anyone outside of your organization (e.g., client, network associate or tree board member) (\$100 value)
- Space for a 1/2-page advertisement in the annual conference program (\$150 value)
- Registration for 2 attendees of the annual conference (\$400 value)

## MAPLE TREE: \$2,000 Yearly

### Maple Tree Partner Added Benefits

- Silver Leaf Membership for one year; covers membership fees for 3 individuals within your organization (\$140 value)
- One gift Bronze Leaf membership to share within anyone outside of your organization (e.g., client, network associate or tree board member) (\$50 value)
- Space for a 1/4-page advertisement in the annual conference program (\$125 value)
- Registration for 1 attendee of the annual conference (\$200 value)



**BECOME AN ANNUAL PARTNER: <https://www.ncufc.org/Annual-Partner-Donation.php>**



# EVENT SPONSORSHIPS

NCUFC hosts events across North Carolina to grow and develop the tree care community, promote the benefits of community trees, and increase canopy in communities around the state.

Each year the council hosts:

- Carolina Canopy Workshops
- NC Community Tree Webinars
- Certified Arborist Prep Courses & Exams
- The Annual Great NC Tree Conference.
- Legacy Tree Fund

Event Sponsors help support this programming to provide CEUs and development to Arborists, Urban Foresters, Landscapers, Landscape Architects, Municipal Planners, Community Tree Programs, and more.



# EDUCATION EVENT SPONSORSHIPS

## **Carolina Canopy Workshop Sponsors:**

**\$1,000 for 1 Workshop or \$4,000 for all 2025 Workshops**

Sponsor a Carolina Canopy Workshop! Each workshop offers hands-on education and an average of 3 CEUs for tree care professionals.

## **Certified Arborist Prep Course Sponsors:**

**\$2,500 for 1 Prep Course or \$5,000 for Both 2025 Prep Courses**

Sponsor a Certified Arborist Prep Course! Each course helps prepare participants for the ISA Certified Arborist Exam and offers tree care education to other industry professionals. Each 2-day event averages 12 CEUs.

## **NC Community Tree Webinar Sponsors:**

**\$1,000 for all 2025 Webinars**

Sponsor NCUFC's 2025 NC Community Tree Webinars! Each webinar offers an average of 1 CEU for community tree programs, municipal workers, certified arborists, and other tree care professionals.

## **Sponsor Benefits**

Sponsor logos and website links will be featured on event promotional materials, including:

- NCUFC E-Newsletters
- NC social media platforms (FB, IG, LI, and X)
- Event advertisements
- Event registration pages on the NCUFC website

All sponsors will also will have the opportunity to speak for 2-5 minutes, or provide a statement/slide, at their sponsored events to promote their organization/company and how it benefits program participants..

**BECOME AN EDUCATION EVENT SPONSOR: <https://www.ncufc.org/Workshop-Sponsor.php>**



# THE GREAT NC TREE CONFERENCE

The annual Great NC Tree Conference provides networking and educational opportunities to tree care professionals throughout NC and surrounding states. Sponsors, Supporters, and Exhibitors make this conference possible and support the growth and development of community trees and those who care for them.

The two-day event combines hands-on experience, expert speakers, and great community networking for 200+ tree care and community professionals each year.

## 2025 Conference Details September 11-12 Greensboro, NC

9/11 - Indoor Education and Exhibits  
7:00 a.m. - 5:00 p.m.  
Wyndham Garden Hotel  
415 S Swing Rd.  
Greensboro, NC 27409

9/12 - Field Day  
9:00 a.m. - Noon  
Greensboro, NC  
Exact Location TBD



  
The Great NC Tree  
CONFERENCE



# CONFERENCE SPONSORSHIPS

## Conference Luncheon Sponsor: \$4,000

Sponsor the Conference Luncheon! The Luncheon Sponsor will be prominently featured on promotional materials for the Conference, including the NCUFC Newsletter, social media, registration page, and conference program.

The Luncheon Sponsor will also receive the following benefits:

- Registration for 2 attendees
- Exhibit space at the conference
- Recognition at the conference luncheon
- ½ page ad in conference program
- An opportunity to speak for 2-5 minutes at the Luncheon

## Conference Break Sponsor: \$2,000 (two opportunities)

Sponsor one or both of the breaks at the annual conference! Each Break Sponsor will be prominently featured on promotional materials for the conference, including the NCUFC Newsletter, social media, registration page, and conference program.

Break Sponsors will also receive the following benefits:

- Registration for 2 attendees
- Exhibit space at the conference
- Recognition at designated conference break
- ¼ page ad in conference program

## Field Day Sponsor: \$1,500 (two opportunities)

Sponsor the Annual Conference Field Day! Each Field Day Sponsor will be prominently featured on promotional materials for the conference, including the NCUFC Newsletter, social media, registration page, and conference program. Field Day Sponsors will also receive the following benefits:

- Registration for 2 attendees
- Exhibit space at the Conference and/or Field Day
- Recognition at the Field Day
- ¼ page ad in Conference Program

**BECOME A CONFERENCE PARTNER OR EXHIBITOR:**

[https://secure.everyaction.com/OgeBGx\\_m2EWXM29Ai0W9Zg2](https://secure.everyaction.com/OgeBGx_m2EWXM29Ai0W9Zg2)



north carolina  
urban forest council



The  
Great NC Tree  
CONFERENCE

# MORE CONFERENCE OPPORTUNITIES

## Conference Supporter: \$1,000

Support the annual Great NC Tree Conference! Conference Supporter logos will be recognized on promotional materials for the conference, including the NCUFC E-Newsletter, social media, registration page, and conference program. Conference Supporters will also receive the following benefits:

- Registration for 1 Attendee
- Exhibit Space at the conference
- 1/4 page ad in Conference Program

## Commercial Exhibitor: \$500

Host an exhibit at the annual Great NC Tree Conference! Exhibitors will be recognized on promotional materials for the conference, including the NCUFC E-Newsletter, social media, registration page, and conference program. Exhibitors will also receive the following benefits:

- Registration for 1 Attendee
- Exhibit Space at the conference

## Non-Profit Exhibitor: \$250

Host an exhibit at the annual Great NC Tree Conference! Exhibitors will be recognized on promotional materials for the conference, including the NCUFC E-Newsletter, social media, registration page, and conference program. Exhibitors will also receive the following benefits:

- Registration for 1 Attendee
- Exhibit Space at the conference

## Conference Program Advertisements

Advertise your company or organization in the annual conference program!

- Full Page Ad: \$450
- ½ Page Ad: \$300
- ¼ Page Ad: \$150

**BECOME A CONFERENCE PARTNER OR EXHIBITOR:**

[https://secure.everyaction.com/OgeBGx\\_m2EWXM29Ai0W9Zg2](https://secure.everyaction.com/OgeBGx_m2EWXM29Ai0W9Zg2)



north carolina  
urban forest council



The  
Great NC Tree  
CONFERENCE

# MARKETING OPPORTUNITIES

The NCUFC network includes Certified Arborists, Tree Care Workers, Landscape Contractors, Landscape Architects, Municipal Planners, Non-profit Groups, Nursery Growers, and more! Advertise your business or organization to our network to **reach potential customers, build brand awareness, increase sales, and/or educate the industry.**

## Newsletter Advertisements

\$125 per Issue

\$600 for 6 Issues (*\$150 savings*)

\$1,000 for full Year of Issues (*\$500 savings*)

- The monthly E-Newsletter reaches more than 2,400 readers
- Advertisements should be 600x200px. (example below)
- Ads due the first of every month. Ad design available.



## Conference Program Advertisements

Full Page Ad (8.5" w x 11" h): \$500

½ Page Ad (8.5" w x 5.5" h): \$300

¼ Page Ad (4.25" w x 5.5" h): \$150

Ads due 8/1. See Conference Section in this packet for conference details.

**ADVERTISE WITH NCUFC: <https://secure.everyaction.com/HooGgibcFE6NUnYiX9X-GQ2>**



# LEGACY TREE FUND

The Legacy Tree Fund is North Carolina Urban Forest Council's flagship grant program. Established in 2010, this annual program helps urban and rural communities across North Carolina implement their tree-planting projects. Past recipients include community groups, civic associations, block clubs, garden clubs, and other non-profit organizations.

The Legacy Tree Fund is primarily supported through grants and donations. Your **tax-deductible donation** can make all the difference in protecting our urban tree canopy.

**DONATE**  
**HERE!**

Your dollars will directly fund tree-planting programs across North Carolina. Help us plant native trees in NC communities so that everyone can reap the benefits of vibrant and resilient urban forests.

## WANT TO DO MORE?

Contact NCUFC  
([ncufc1@gmail.com](mailto:ncufc1@gmail.com))  
to discuss  
community service  
projects or other  
sponsor ideas to help  
plant trees in NC.

